

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.56
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146971 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 10/30 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 14.56

REP: TO JEN
FR LINDSEY FOR CHERYL
M8 OK
TTLS \$119,175
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1192
AGENCY PRODUCT CODE =

46 S 1000P-1100P 30 \$2,500.00 10/30 10/30 0 TUE 0

PROGRAM : PARENTHOOD

67 A 1000P-1100P 30 \$2,500.00 10/30 10/30 1 TUE 1

PROGRAM : GO ON/NEW NORMAL
ORD COM1: GO ON/NEW NORMAL - DUE TO NBC PROGRAM CHANGE
ORD COM2: SPOT IS BOOKED - MB
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-46 FOR 1 SPOT/WK

REP HEADLINE# 6146971 TRF# 322953 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP OCT15/12 14.56
 ORDER WORKSHEET **CHANGES** *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#46 MISSED: TUE/1000P-1100P OCT30 30S \$2,500.00 (OCT11/12)
 OFFER: TUE/1000P-1100P OCT30 30S \$2,500.00 PLS ADVISE.
 CMT: GO ON/NEW NORMAL - DUE TO NBC PROGRAM CHANGE
 CMT: SPOT IS BOOKED - MB

NOV/12 119175.00 CONTRACT TOTAL 119175.00
 TOTAL SPOTS 136



MARKET TOTALS \$410,950 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT11/12 15.52
*** WPXI-TV ***

REP HEADLINE# 6146971 TRF# 322953
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

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CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 15.52

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

STATION MAKEGOOD OFFERS:

M8 UNRESL BUY#46

MISSED:TUE/1000P-1100P

OFFER:TUE/1000P-1100P

CMT:GO ON/NEW NORMAL - DUE TO NBC PROGRAM CHANGE

CMT:SPOT IS BOOKED - MB

OCT30

OCT30

30S

30S

(OCT11/12)

PLS ADVISE.

\$2,500.00

\$2,500.00

CONTRACT TOTAL 119175.00

TOTAL SPOTS 136